



**ETIX
EVERYWHERE**
Smart Data Centers



**10TH DATA CLOUD
AWARDS CEREMONY
& DINNER**

Data Center Leadership Award goes to Etix Everywhere

The judge panel rewarded the founders for their innovation and their excellence.

Press Release - Monaco, June 7th 2017 - Charles-Antoine Beyney and Antoine Boniface, the two co-founders of Etix Everywhere, received the Data Center Leadership Award yesterday during the 10th DataCloud ceremony and dinner. The award was presented by a panel of 20 savvy experts of the data center & cloud industry. Offering a holistic approach to the data center market by providing services for the financing, design, construction and operation of smart infrastructures, the two founders of Etix Everywhere were chosen from among 24 leaders in this sector.

The Jury's Choice

"Charles-Antoine Beyney and Antoine Boniface have demonstrated extraordinary high levels of energy, rolling out data centres internationally in a remarkably short period of time" declares Gerd J. Simon, Head Judge. "Using a unique 'Co-investment' model, a model where ownership of infrastructure is equally shared, they have inspired many international experts to join the group to deliver nothing less than 'Best in class' solutions."

"Charles-Antoine Beyney and Antoine Boniface are innovative thought leaders and educators. They have created solutions in Africa as well in South America which are revolutionary in terms of speeding up data centre roll out, connections and access - thus helping to overcome the digital divide" concludes Mr. Simon.

Etix Everywhere's Global Expansion since 2013

Etix's first data center saw the light of day in June 2013. Henceforth, the company has built six data centers and eight additional facilities are currently under construction in Tier 2 and Tier 3 cities across Europe, the Middle East, Africa and South America and projects are under advanced negotiations in twenty countries.

To support this rapid expansion, Etix Everywhere has now reached 100 employees.

Innovation Everywhere

Etix's strength lies in its ability to innovate and disrupt its own market. The company endeavours to constantly reinvent every aspect of its business:

- Etix has developed its own technical design, a scalable architecture that can be deployed in less than 16 weeks all over the world.
- The company goes beyond the traditional financing solutions by offering a co-investment model, sharing investment, resources and profits with local Joint-Venture partners.
- In terms of business development, the company has an agile growth strategy, exploring Tier 2 and Tier 3 cities, and developing markets where its competitors are not represented.
- Etix Everywhere is giving itself the means to change the game in the data center industry: 30% of its staff is devoted to Etix Labs, an R&D pool of creativity and technology. The goal is to create 'lights-out' data centers.

Looking Ahead

All the hardware and software innovations are currently confidential, but the first one will be launched during the last quarter of 2017.

"This award is a wonderful recognition of our people's work and their commitment towards leadership and innovation, especially for the 10th anniversary of DataCloud", declares Antoine Boniface. "We are proud of the work we have done and we are ready to respond to upcoming challenges. We have set ourselves ambitious goals, and we fully expect to achieve them."

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Etix Everywhere

Etix Everywhere specializes in the construction and operation of scalable data centres and cable landing stations. Headquartered in Luxembourg and founded in 2012, the company has developed innovative technical solutions that can be deployed anywhere in less than 16 weeks. Etix Everywhere builds turnkey projects for large customers and also develops its own colocation data centre network in which housing services are provided. For more information visit www.etixeverywhere.com. Follow us on [Twitter](#), [LinkedIn](#) and [YouTube](#).

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