

Etix Everywhere opens new offices in London to expand its data centre business in the UK.

To meet the growing demands of its customers in terms of colocation housing as well as turnkey data centres in the British market, the Luxembourgish company deploys a local team.

On the occasion of the *DCD Europe* exhibition on 18 and 19 November in London, Etix Everywhere announces the opening of a new London office to support its regionalisation strategy in the UK and Ireland. To respond in a personal and qualitative manner to the requests received from the UK market, Etix Everywhere opens its office in central London.

Led by Simon Young, the Etix Everywhere UK development teams have the drive and ambition to bring their industry know-how and ETIX technical solutions for the benefit of local businesses and IT services companies.

"Our strategy for the UK is the same as the one we have in all other areas. In developed countries, we have no ambition to face the global data centre players that focus primarily on the economic capitals, but we favour the development of local data centres at a regional level. For the United Kingdom, we are actively seeking partners to engage with and develop colocation data centres in Manchester, Birmingham, Leeds, Newcastle, Edinburgh and Ireland." said Simon Young.

The young yet strong company, which has already built more than 10 innovative data centre facilities in Europe and Africa and is currently developing a similar number of ongoing projects, is experiencing a very strong demand on its strategic markets.

"Whether for our own colocation data centres or dedicated data centres, our innovative technical architecture proved its efficiency. We are lucky today to be acclaimed by many global leading companies in the banking sector, Cloud and retail industry." said Antoine Boniface, Managing Director of Etix Everywhere.

Indeed, the simplicity of operation, reliability and flexibility of the infrastructure have enabled Etix Everywhere clients to consider the development of new commercial offers and services for their own customers. An important asset in any economic environment, where innovation becomes a necessity.

Exhibiting during the major event *DCD Europe* on 18 and 19 November in London, the company relies on a close relationship and transparency with its customers and prospects. A sensible approach when you realise that data housed in those data centres are critical and strategic assets for their owners.

ABOUT ETIX EVERYWHERE

Etix Everywhere is specialised in the construction and operation of innovative data centres. Based in Luxembourg, the company founded in late 2012 provides housing services through its network of colocation data centres and also designs and builds dedicated data centres for large IT providers or end-users. To do so, Etix Everywhere can provide tailor-made solutions or use its portfolio of pre-industrialised solutions.

<http://www.etixeverywhere.com/en/>

CONTACT

Frédéric Bouchez

+352 691 000 550

frederic.bouchez@etixgroup.com